
University of Pretoria Yearbook 2020

Research article 842 (NME 842)

Qualification	Postgraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	90.00
Prerequisites	Only for students admitted to the MPhil degree in Marketing Research
Contact time	2 full contact day 5 times per semester
Language of tuition	Module is presented in English
Department	Marketing Management
Period of presentation	Semester 1 or Semester 2

Module content

Study guidance to and facilitation of students in the conducting of their research output and the writing of their research articles.

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